

BLUE HORIZON AID

(Stand JAN 2020)

A PROFILE OF BLUE HORIZON AID (BHA)

Blue Horizon Aid is a rural, peri urban development, advocacy and relief organisation dedicated to working with the rural and peri urban poor, women, children, families and their communities. BHA, established on the 10th of June, 2019, with its Head Office in Accra and its operational office in Cape Coast in the Central Region of Ghana. Currently it aims to serve deprived communities within the Greater Accra, Central, Eastern and Western regions of Ghana.

BHA was “born” out of Blue Horizon Microcredit. The microcredit exists to provide financial services to the productive poor especially women and other individuals whiles consistently improving on its performance. As a way of giving back to society, the microcredit allocates part of its profit to help the poor in our society through supporting Vocational and Technical Education, Educational Development Support, Christian rural evangelism among others.

BHA is registered as an NGO limited by guarantee (under the Companies Code 1963, Act 179) with the Registrar General’s Department (Registration No: CG082772019)

BHA: Our Main Programme Areas

BHA shall operate within a number of broad programme areas of which includes:

- **Promotion of Quality Basic Education Provision for the Rural Poor: This include**
 - i) The construction of school infrastructure (school building units – primary and KG with staff rooms and store rooms), school library buildings with computer rooms, school canteens, toilet facilities for pupils and teachers, etc. these will provide the enabling environment for teaching and learning to take place in the community schools where these facilities are lacking.
 - ii) Supply of teaching and learning materials such as text-books, reading books, exercise books, pens, pencils, rulers, erasers, teaching aids, chalk, and all such materials which are required to ensure that the children are able to learn without any hindrances.
 - iii) Organising in-service training for the teachers in the schools to sharpen their skills, forming reading clubs in the schools to encourage the children to read and organising reading competition for the schools we support to give the children and the schools the desire and edge to read.

- **Education Development Support (EDS):**

This involves selecting of brilliant but needy children from poor rural and peri-urban schools and supporting them in various ways to enable them enjoy going to school and learning. The support will include:

- i) Providing school uniforms with its accompanying footwear and bags.
- ii) Supporting these children with school materials such as text-books, reading books, notebooks, exercise books, pens, pencils, etc.
- iii) Giving these children some little money for feeding in school.
- iv) Supporting extra classes for the chosen children to build them up academically.

- **Village Infrastructure & Community (Self-Help) Improvement programme: This will include:**

- i) Construction of toilet facilities.
- ii) Construction of recreational and community meeting centres.
- iii) Provision of potable water.
- iv) Supporting the communities with other initiatives they may come up with.

- **Vocational Skills Training for Self-Employment programme; this may include supporting the potential trainees to train in the following skills:**

- i) Fabric creation (batik, tie & dye), fabric design (sewing).
- ii) Hairdressing, pedicure and manicure, massaging and facial treatment, etc.
- iii) Carpentry, metal works, masonry and other activities that goes with building, mechanic work, bakery, etc.
- iv) Weaving of kente (Ghana's most expensive traditional cloth) as well as other vocational skills which the members will like to acquire.

- **Rural Micro-Enterprises Development Promotion; this will include providing support to the target communities in the areas of:**

- i) Processing and selling food such as kenkey, gari, boiled rice and stew, fufu and soup, etc.
- ii) Processing of palm oil and palm kernel.

- **Alternative and Sustainable Livelihood Provision for the Poor and the Marginalised:**

- i) Rearing of livestock such as goats, Pigs, sheep and grasscutters.
- ii) Beekeeping

iii) Supporting the activities of farmers with inputs and skills training.

▪ **Research, Training and Advocacy**

- i) Carry out simple researches to understand some issue that might occur in the communities so as to address them properly. This will take place as and when necessary. This will not be a scientific research but a simple social science research that might lead to the clarification of issues that might arise in the target communities. For example, why do some children stay at home and do not attend school, why do some families remain perpetually poor, why is there outbreak of certain diseases in some communities, etc.
- ii) Undertake basic training for members of the community that would be needed, as a follow up to the researches that will be done.
- iii) Advocacy will also be undertaken to support those who are marginalised or underprivileged in the society or even for the entire community/communities which may be required. This will be informed through the simple researches that will be done.

▪ **Development Education, Information and Communication: This will include:**

- i) Provision of education/awareness creation or sensitization on all developmental issues in the target communities.
- ii) Provision of community libraries.
- iii) Provision of computers and internet facilities that will enable members get access to global information.
- iv) Support some community members to acquire communication gadgets such as simple mobile phones, simple radios etc. that will help them find information and communicate with the global world.

▪ **Village Church development for Community Development**

- i) Support the development of churches in the various communities. This will include the support to evangelism, support the building of church buildings, providing Bibles, sponsoring crusades and follow-up programmes, etc.

▪ **Relief Programmes**

- i) This will be done as and when the needs arise.