

Newsletter

AUGUST 2020



DIRECTOR'S MESSAGE

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Welcome, to the 5th Edition of Blue Horizon Aid's monthly E-newsletter.

The purpose of this newsletter is to provide specialized information to a targeted audience.

The Blue Horizon Aid is a fast-growing nonprofit making NGO which focus is dedicated to working with the Rural and Peri urban poor women, children, families and their communities.

We strive to transform lives and invest in people.

On behalf of the staff, I wish to thank all our supporters and donors who have ensured that

Mr. Benjamin Turkson BHA makes a difference in the lives of the needy.

We welcome donations to support our expansion.

Kindly feel free to join us in this noble cause.



Blue Horizon Aid (BHA) on Wednesday 26th of August, 2020 made a donation of Medical items (various kinds of medicines) as requested to the Communicable Disease Unit of Ankaful Prison in the Central Region of Ghana.

Ankaful prison is one of the major prisons in Ghana that host about one thousand Prisoners at a time. The establishment of the Communicable disease unit in 1948, became necessary to separate the prisoners with infectious disease from the rest so that they would not infect the rest of the inmates with the disease.

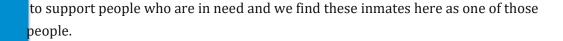
There are about fifty eight (58) inmates at the communicable disease prisons currently. According to Supt. Roger Azanya, medicines are one of their basic needs of this unit However, they do not have many people coming to support them in that area. Most of the support that comes, comes in the form of items that they do not need.



These are the items (various kinds of medicine) as requested by the Prison Unit However, BHA as a Social and Community Development experts as we are, first found out from the prison Officers what their real needs were and they told us that medicine for the inmates topped their priorities and by the grace of God, BHA has been able to donate some amount of all the requested medicines thirty (30) different ones to them as per the list they gave us.

The CEO of BHA Mr. Benjamin Turkson led the delegation to the prison to make the donation on behalf of the entire organization. The rest of the staff who were present were Mr. Teye Kodzi, Mr. Ralph Kyei and Miss Herberta Minnow.

Speaking on behalf of the delegation. Mr. Turkson said it is the vision and mandate



He said that BHA has been helping such people in the society and desires to help more of such people. He said this donation will not be the last one that will be done at the prison and that many more will follow later. He said the donation of the medicines to the inmate could become a bi-annual event of BHA as he can now realize that it very important to give such a support to the unit since not many groups or individuals come with such aid

On behalf of the Unit, the head of the Unit, Supt Roger Azanya thanked the BHA team for the kind support and asked that since the unit and BHA have now become collaborators, BHA should be motivated to come again and again since the unit does not have many people who bring them such support. The officers took the opportunity to make more request to BHA since their needs are indeed numerous. Key among the requests were:

- 1. BHA should think about supporting the inmates when they are discharged from the prison by helping to establish them in some businesses so that they would not go back to the old ways of life. They said that though the inmates are given training in basic skill like dressmaking and carpentry, the unit does not have the funds to buy the equipments for the inmates when they are released from the prison, hence they are not able to practice the skills they are taught. As a result most of them go back to their old ways of life. He said normally, the society doesn't accept the inmates when they are relaeased, not even their families so they feel neglected. However, if they have some work doing on their own they could be better re-integrated into the society.
- 2. Another request was that they do not have enough equipment to train the Inmates at the unit with the sewing center for instance, they need more sewing Machines so that more of the inmate could be trained. At the carpentry centers Also more equipment is needed to train more of the inmates so that when they go out, they could engage in meaningful economic ventures that might keep them busy and free from the temptation of going back to their old ways of life.
- 3. They also requested that during Christmans and easter festive period, BHA should remember the inmates by bringing them some packed food so that they too would feel that they matter in the society

At the end of the interaction, it was agreed that two parties could meet once again to deliberate on the priority areas of the unit so that BHA could bring the support as and when it is possible

urgent needs,

The BHA team was very happy and satisfied for the good work done as we all felt It is something that should be done from time to time.

Mr. Benjamin Turkson promised that this would not be the last time BHA will come to make this kind of donation and that BHA will come again and again. We took a Group picture and parted company feeling very satisfied that we have done a valuable thing.

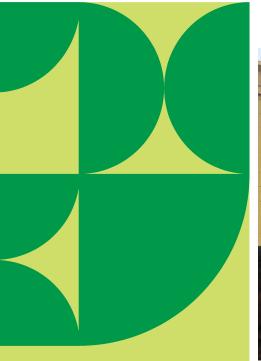
Below are some pictures.



PICTURE OF THE TEAM WITH THE MEDICINE (IN THE TRUNK OF THE CAR)



BHA CEO, MR BEN TURKSON (IN WHITE) IN A GROUP PICTURE WITH OTHER BHA STAFF AND OFFICERS OF THE ANKAFUL PRISON

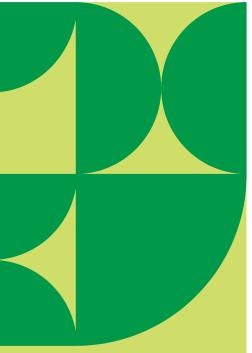




A FRONT VIEW OF THE COMMUNICABLE DISEASE UNIT, ANKAFUL



COMMUNICABLE DISEASE PRISON ANKAFUL, SIGNAGE







Blue horizon has partnered with PNGME to Accelerate Digitised Lending in Ghana

Pngme is excited to announce a partnership with Blue Horizon Microcredit (BHM) to bring digital lending for its customers in Ghana. BHM provides Community based credit and loans to rural folks, salaried private and public employees with a monthly repayment plan to meet their personal needs.

The Partnership with Pngme will allow BHM to build customer data profiles and scale lending through an automated end to end credit evaluation, disbursement and repayment platform.

BHM will have access to Pngme's platform that is composed of Android and iOS Developer frameworks and an extensible unified financial data API allowing BHM to quickly digistise their current lending process.

BHM's customers who rely on regular access to capital- will have the added benefit of being able to receive their loan through an automated and easy to use on boarding process to ensure the disbursement of money is completed quickly and efficiently. BHM will also benefit from Pngme's customer Management platform, speeding up the processing, allocation and approval Of loans to their existing customer base

Pngme's Unified Financial Data Platform in partnership with BHM
"We're excited to add Pngme's mobile developer tools and unified financial data
API technology to BHM" said Benjamin Turkson, Chief Executive Office at Blue
Horizon Micro-credit. "Pngme brings the latest technology to help us credit score
our customers and provide them with financial products in an efficient and transparent
manner" They have transformed our manual internal business processes using
Artificial Intelligence to help us make quick decisions in order to serve our clients
better. Our clients get instant loan decision on their loan application status with
the current technology. We believe this will help us serve our client better
"At Pngme, our mission is to support and empower financial inclusion using digital
Technology- empowering the next wave of developers and financial institutions to
Build financial products to solve their customer's problems at low cost. In the current
Climate of COVID-19 Pngme has a unique opportunity to provide digital infrastructure
that enables Blue Horizon to reach more customers and provide economic s

stimulus in Ghana, "said Brendan Play ford, Pngme's CEO. "We look forward to working with Blue Horizon team and helping them scale their customer base and deliver scalable and affordable access to credit to those who need it most"

OUR CORE VALUES



Belief in God

We proclaim that Jesus is Lord and that God raised Him from the dead."



Excellence

"We will strive to be the best of the best in our service delivery. **Exceeding Expectations** will be our Hallmark."



Respect

"Everyone has equal value. We will treat everyone with equal respect"



Credibility

"Trustworthiness, transparency, accountability, integrity towards all our stakeholders."

Contact details

P.O. Box SK 1064, Sakumono, Tema-Ghana Accra, GZ- 207-7407, Spintex Accra, Ghana

Phone: +233 247816657

E-mail: bluehorizonaid@yahoo.com benjaminturkson@vahoo.co.uk

Blue Horizon Aid (BHA) is a rural, peri-urban development, advocacy and relief organization dedicated to working with poor women, children, families and their communities.

Please join us meet the rural folks at their point of need.

Your donations can be sent to BHA's account no below

Account name: **BLUE HORIZON AID**

Bank Name: ZENITH BANK GH.LTD

Account No (GHC) 0006011417450

Account No. (EUR) 0007031402301

Account No. (USD) 0006041405239

Account No. (GBP) 0007041401006

Branch **CAPE COAST**

Sort Code 120301

Swift Code: ZEBLGHAC